

Start Today: Prioritizing Women's Health for Patients and Communities

Improving women's health is vital to creating a healthier, happier world for all of us.

BY THE NUMBERS: WOMEN'S HEALTH

51% of the population are women — and women bring 100% of future generations into the world.¹

80% of all healthcare decisions are made by women.²

10% more healthcare services are used by women — even excluding maternity-related care.³

Yet women's health remains UNDER-RESEARCHED, UNDERFUNDED, and MISUNDERSTOOD.

Three Critical Areas Where Hospitals and Health Systems Can Make the Most Impact



CARDIOVASCULAR HEALTH

45% of women live with some form of **heart disease**⁴

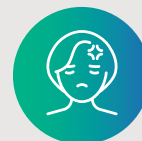
Only **22% of primary care physicians** and **42% of cardiologists** feel prepared to manage cardiovascular risk in women⁵



MATERNAL HEALTH

80% of maternal deaths are preventable⁶

2.3 million reproductive-aged women live in areas with no access to an obstetric clinician or a birthing facility⁷



MENTAL HEALTH

Women are 2x as likely to experience depression, anxiety, and PTSD⁸

32% of women say they **did not receive mental health services** despite needing them⁹

¹ Statista, [U.S. Population by Gender](#)

² Journal of Health Care for the Poor and Underserved, [Women as Health Care Decision-Makers](#)

³ Deloitte, [What's Causing US Women to Skip or Delay Medical Care?](#)

⁴ American Heart Association, [About Heart Disease in Women](#)

⁵ American Heart Association Circulation, [Call to Action for Cardiovascular Disease in Women](#)

⁶ CDC, [Preventing Pregnancy-Related Deaths](#)

⁷ March of Dimes, [Nowhere to Go: Maternity Care Deserts Across the US; https://adaa.org/understanding-anxiety/depression](#)

⁸ American Psychiatric Association [Mental Health Facts for Women](#)

⁹ Kaiser Family Foundation [Access and Coverage for Mental Health Care for Women](#)

Lead the change in women's health.

Nyoo Health helps hospitals, healthcare leaders, and organizations INSPIRE new thinking, ASSESS needs, NAVIGATE barriers, and COLLABORATE toward strategies that transform care for women.

Contact info@nyoohealth.com to build your plan to better support women's health.